

# swimwear 2016

  
Triumph

THE MAKER OF LINGERIE  
SINCE 1885



Triumph

THE MAKER OF LINGERIE  
SINCE 1886

# MEMORIES OF SUNNY MARKETPLACE

SPRINKLED  
WITH PETALS  
IN DEEP SOUTHERN HUES

Brave nostalgic patterns carry zigzags of emphatic black and white. Applied flowers in earthen colours add up to a show of beauty and confidence.

*I know what I want. And people usually go along with me*

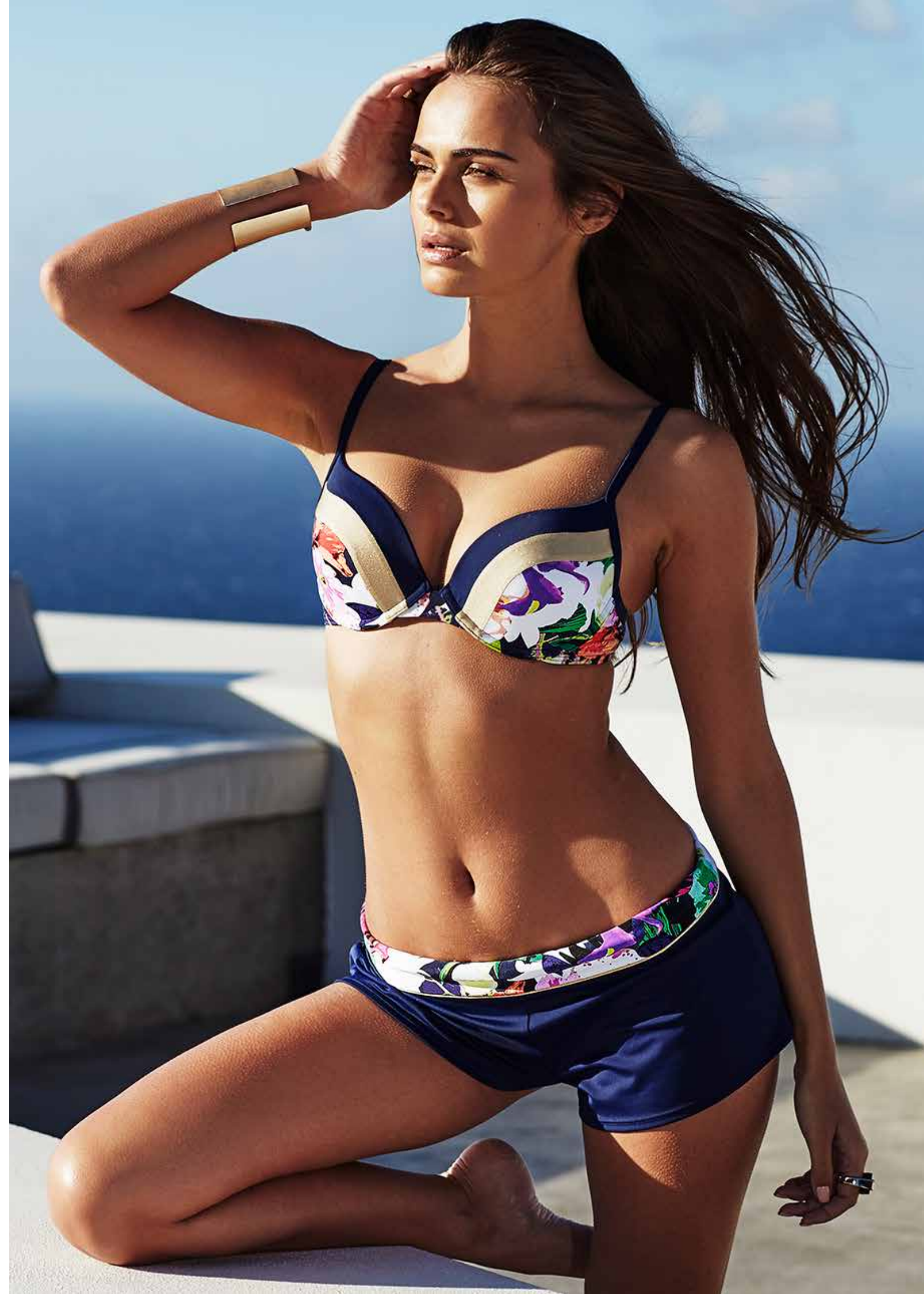




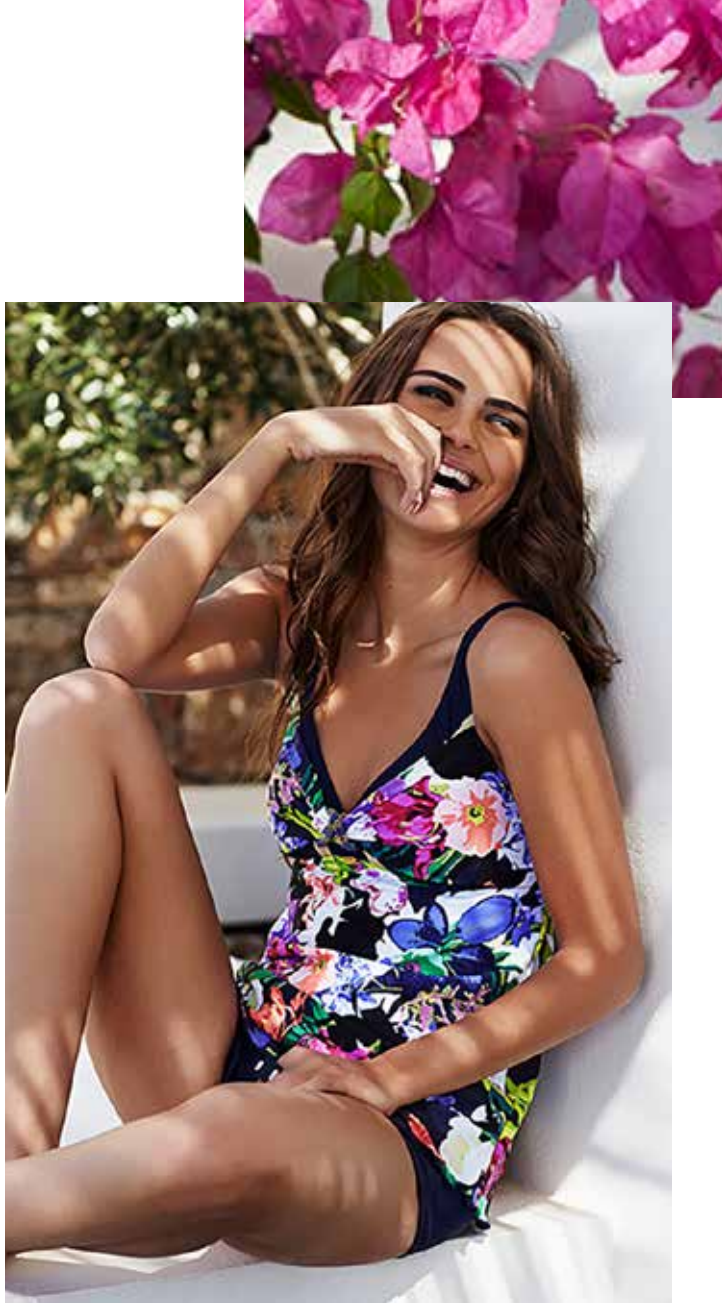
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THE MAKER OF LINGERIE  
SINCE 1886

MESSAGE OF SUMMER  
AND THE EASY LIFE







Rich floral patterns answer to the play of sun and shade  
Abundant designs recall times of taste and quality  
Warm winds, lazy afternoons and the feeling of forever



*Sometimes I can't imagine this summer will ever end*

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THE MAKER OF LINGERIE  
SINCE 1886





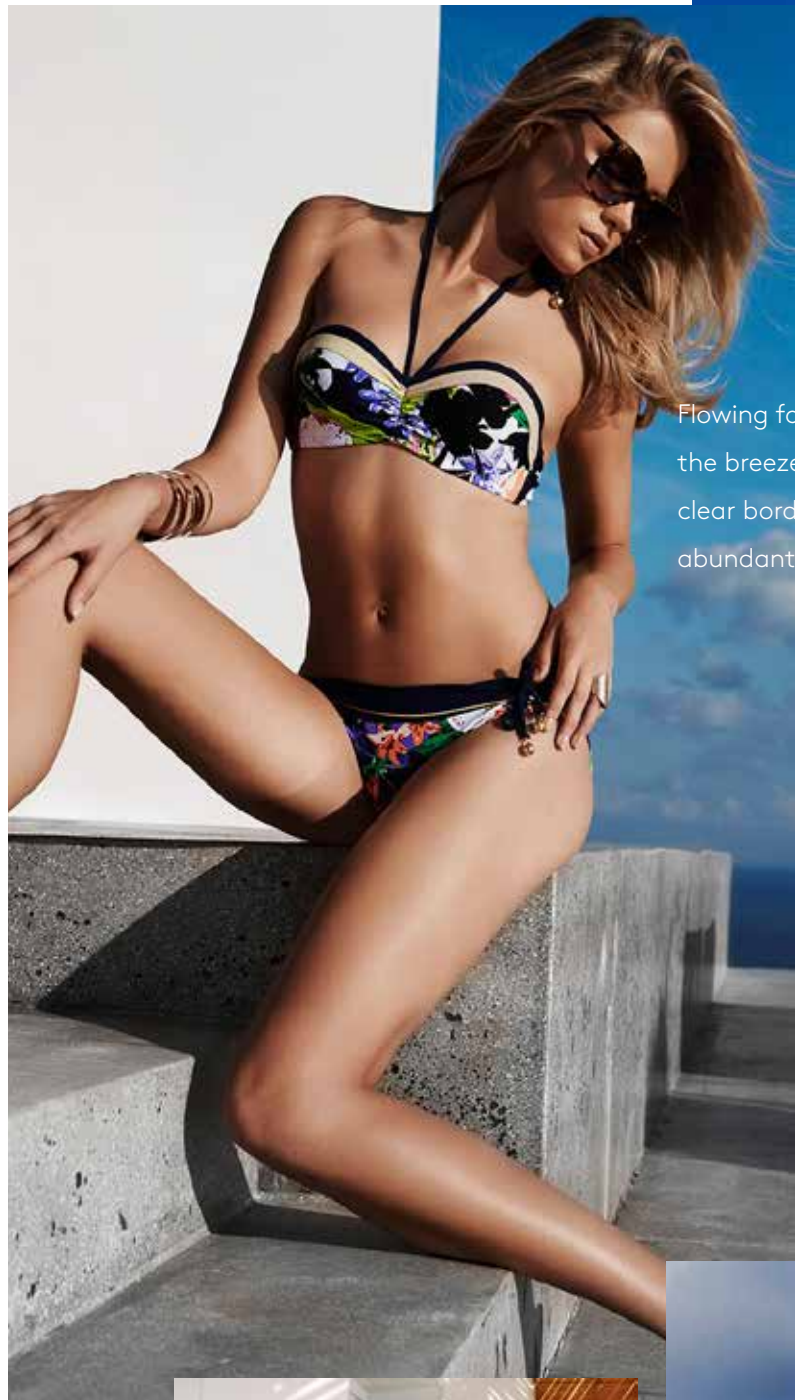
*Triumph*

THE MAKER OF LINGERIE  
SINCE 1886

**BOLD LOOKS BY THE POOL  
PREPARE YOU FOR A GLORIOUS DAY**







Flowing fabrics scatter florals in  
the breeze  
clear borders enhance an  
abundant world of colours



*Today I feel great. But then I usually feel that way*



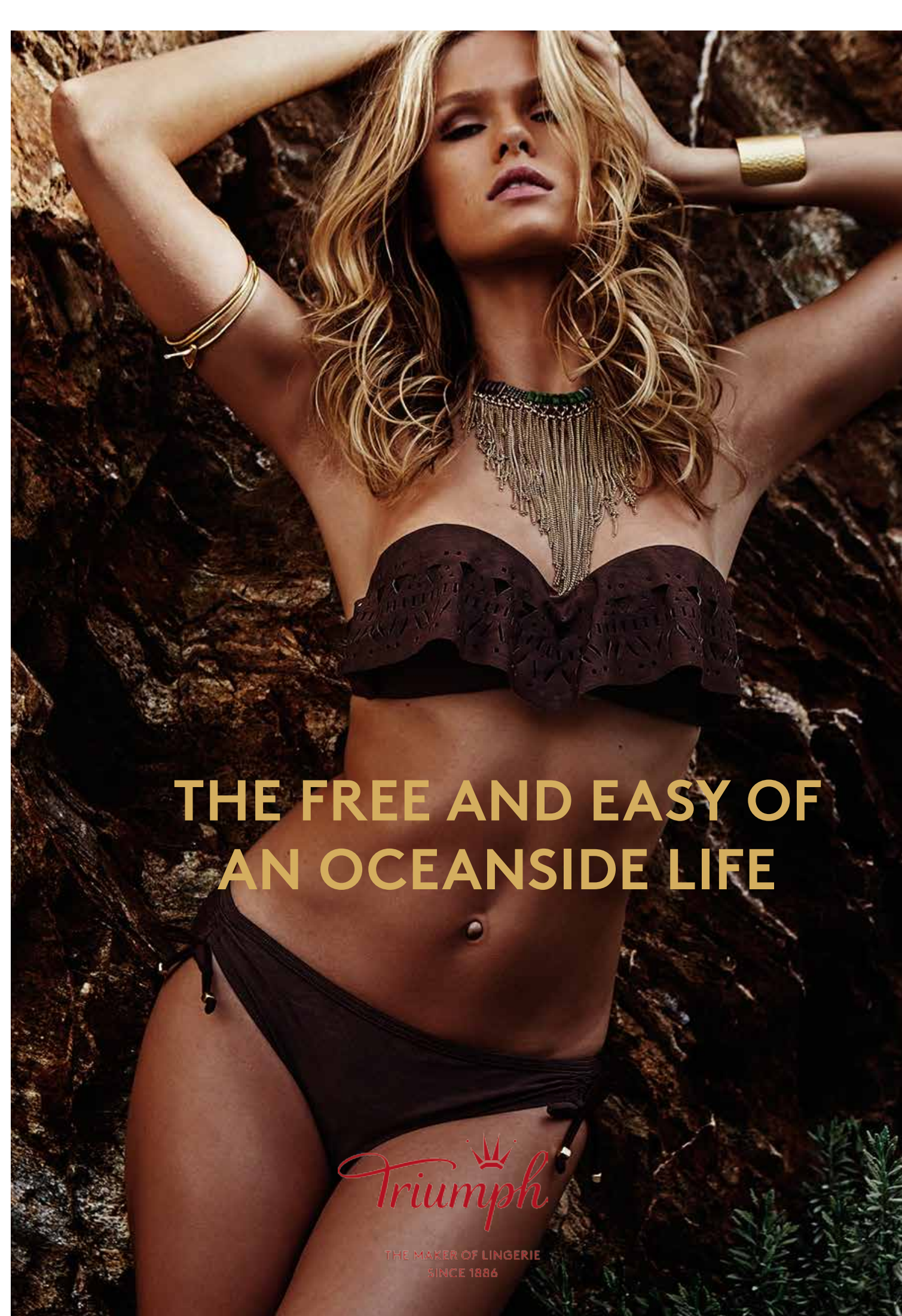
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THE MAKER OF LINGERIE  
SINCE 1898





Ethnic and bohemian motifs tell about a way of living close to nature and about the natural way of doing things





# SHADES OF THE SEA AND THE DANGER OF CAMOUFLAGE

Triumph

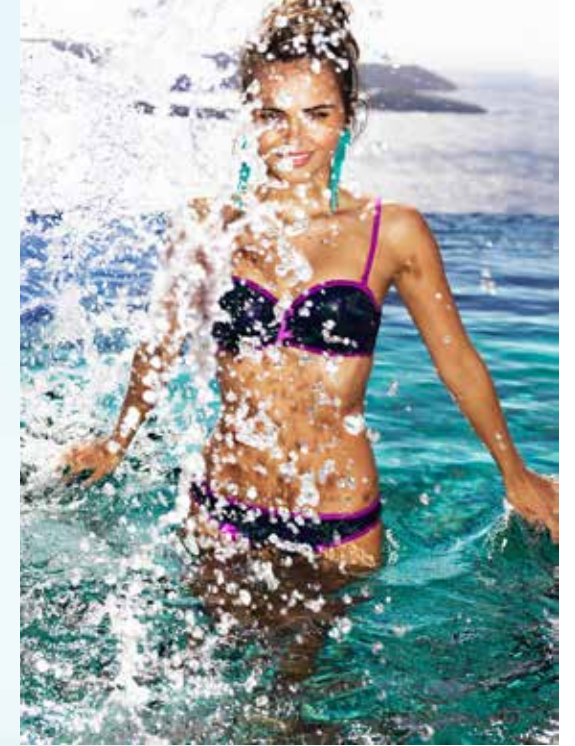
THE MAKER OF LINGERIE  
SINCE 1886





Triumph  
THE MAKER OF LINGERIE  
SINCE 1886

*Water is the one thing I never want to miss.*



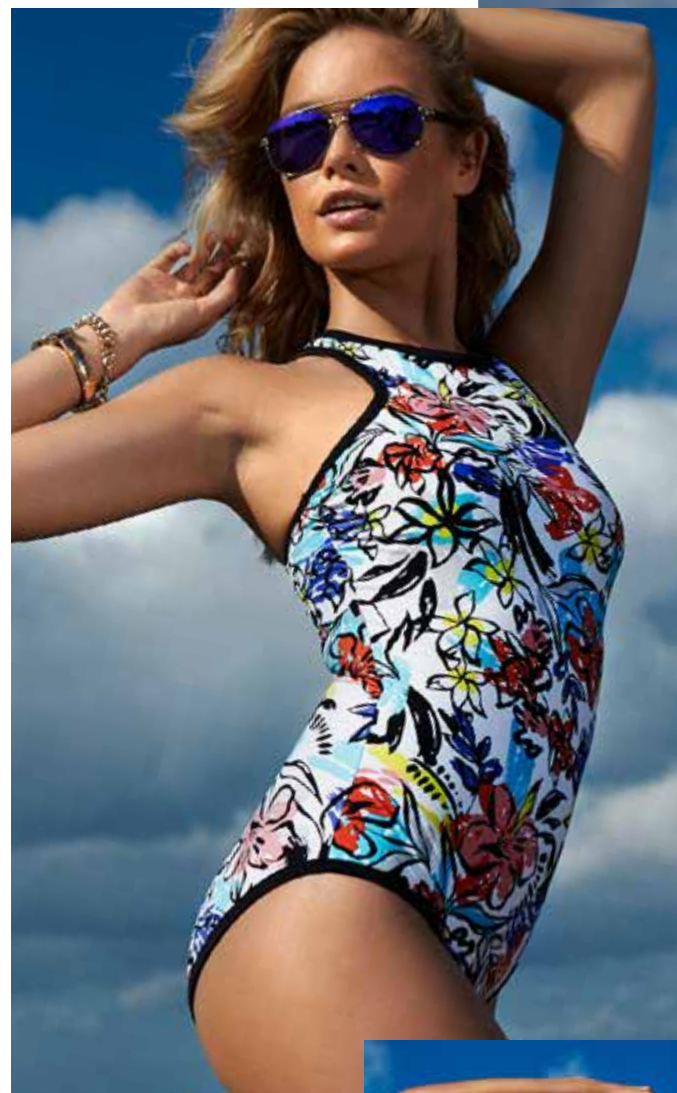
Luminous lime tones in camouflage colours  
drift through tales of sombre ocean deeps,  
lined by sharp dashes of lilac.





A DESIGN FIRED BY ART, LIFE  
AND THE SPARKLING WAVES





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THE MAKER OF LINGERIE  
SINCE 1886

*I like to feel special. And in this it is a bit easier.*



Both joyful and sophisticated, a bold patterning of sharp lines and watercolors.



A woman with blonde hair, wearing sunglasses and a dark blue swimsuit with white polka dots and a striped ruffled collar, is lying on her back on a white boat deck. She is smiling broadly and holding a thick white rope with her right hand. The boat's railing and the blue sea with whitecaps are visible in the background.

**THE GREAT ART OF  
JUST HAVING FUN**

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THE MAKER OF LINGERIE  
SINCE 1886



*Just give me the sun and a bit of wind*

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THE MAKER OF LINGERIE  
SINCE 1886

Retro echoes of simpler times, of soda fountains, of flirting with navy sailors, of afternoon laughter in the surf. And the wear to match it.







A play of pastels, reminiscent of tiled walls in the blazing sun, of plazas and bleached courtyards.



*Sometimes I get this faraway feeling*

**AN ECHO OF SUBTLE  
TRADITIONS IN HYPNOTIC PATTERNS**

*Triumph*

THE MAKER OF LINGERIE  
SINCE 1888



A woman with long dark hair is floating on her back in clear, vibrant blue water. She is wearing a bright purple one-piece swimsuit with a ruffled waist. Her arms are raised above her head, and her legs are slightly bent. The water is bright blue with many small white bubbles and ripples, suggesting movement and light reflecting off the surface.

DEFINITELY DIFFERENT -  
DEFINITELY STYLISH

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THE MAKER OF LINGERIE  
SINCE 1886



*i like to do things my way. Very much my way.*

**Triumph**

THE MAKER OF LINGERIE  
SINCE 1846



Stark designs raised into another dimension. Plaited constructions play over clear designs turning them into a clear statement of you.







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THE MAKER OF LINGERIE  
SINCE 1886

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